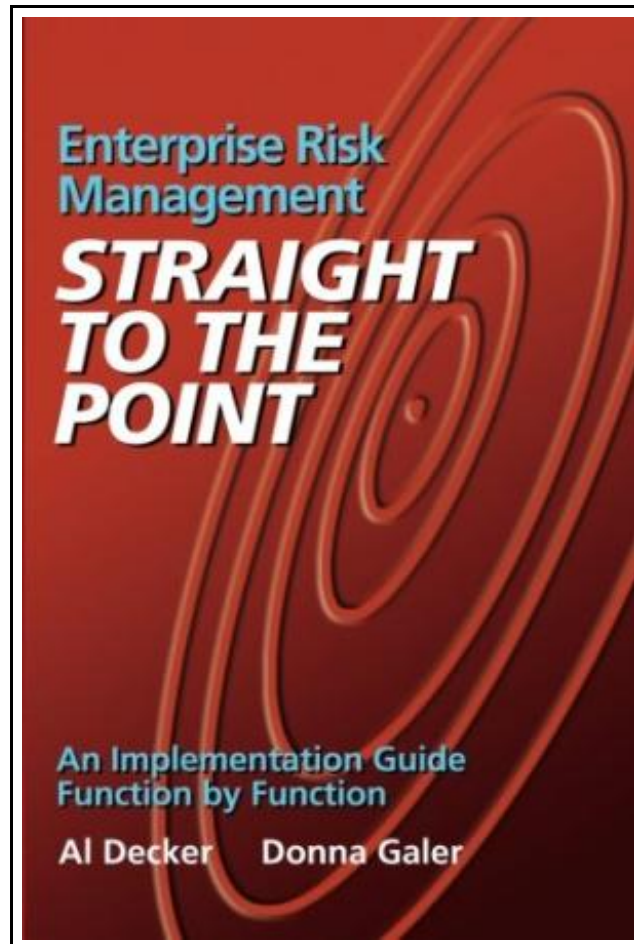


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Createspace Independent Publishing Platform, United States, 2013. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.This book describes a real world approach for business owners, executives and Boards to use in determining how business risk can affect top priority business strategies and how to develop action plans for addressing those risks through Enterprise Risk Management (ERM). It clearly explains the steps necessary to achieve an effective ERM process through a unique methodology for identifying and prioritizing risks across business functions. It provides an initial set of specific risks many functions may currently face. It also includes tools, sample reports and a case study that ties everything together providing the reader with a practical guide for implementing ERM. It is a concise tool for chief risk officers (CROs), functional executives, business owners or anyone in a leadership position who plays a role in managing risk. The emphasis is on linking ERM to the corporate strategy which is well illustrated in the case study. In addition, there is a detailed discussion of the value of ERM to the enterprise and its various stakeholders. Using this book, you can expect to be able to implement ERM with the confidence that you are managing the organizations most critical risks, enabling the enterprise to meet its strategic goals and objectives. It is a book that was intended for CROs to share with their risk committees and colleagues so all are working from a common understanding. As one reviewer stated Straight to the Point should be shared with all functional department managers and process owners as they collaborate in identifying and mitigating risks that could preclude the success of corporate strategies. The authors use of a case study to illustrate their approach is an excellent practical...



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