



Breaking Down the Walls: 50 Courageous Successful Years at the Forefront of the Women s Movement

By Norma Yaeger

Vesst Publishing, United States, 2013. Paperback. Book Condition: New. 201 x 130 mm. Language: English . Brand New Book. When Norma Yaeger acquired her New York Stock Exchange license in 1962, she didnt know of any other women in the industry. The Stock Exchange didnt even allow women to step foot on its floor. But having just escaped poverty in NYs Catskill Mountains, and determined to support her children, Norma wasnt going to let the exclusionary traditions of the financial industry stop her from becoming a stockbroker. During her long career she founded a mutual fund and two security brokerage firms that transacted millions of dollars of trades every day. She made fortunes and folded companies, all while raising five children. Persevering to achieve the work-home balance, Norma rose through the ranks of a male-dominated industry, opening the door for young women who would come up behind her. And while Norma opened the way for other women, the glass ceiling is still only cracked, not broken. She hopes that her story can be an inspiration to the women still pushing against it in all walks of life.



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